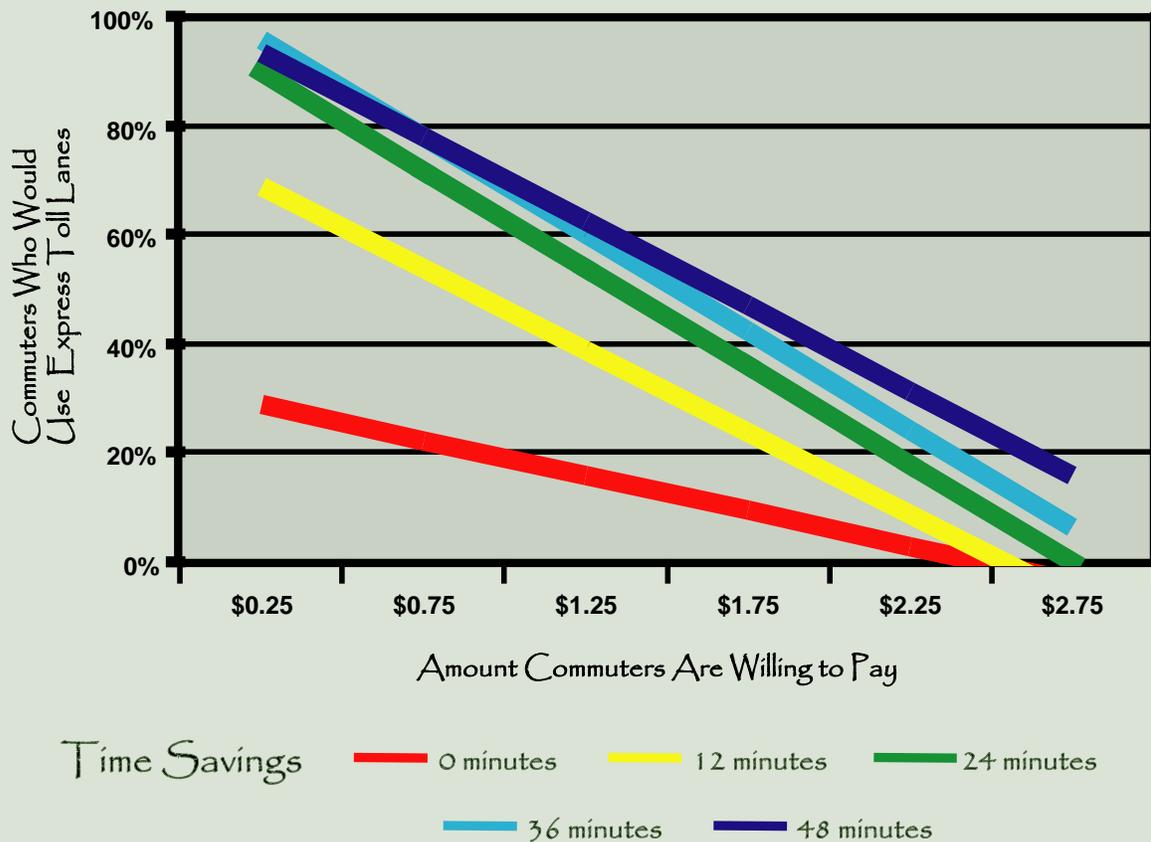


HOW WILL SURVEY BE USED

- Survey sought to establish willingness of drivers to pay a toll based on various time savings over a given distance
- Survey results were tabulated graphically to indicate trends



- Graphs of price sensitivity will be used in Travel Demand Model to forecast number of users and toll to be charged
 - Goal will be to optimize volume and toll revenue
- Note: Actual toll rates have not been determined