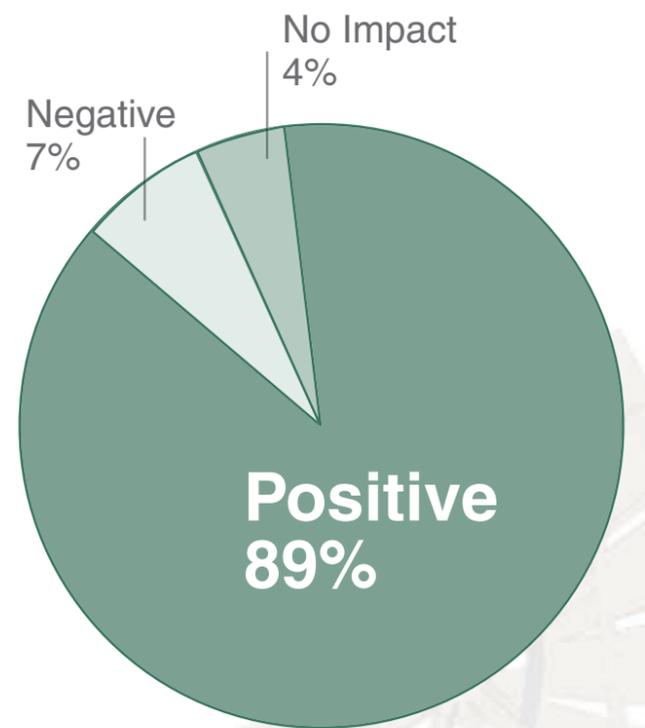
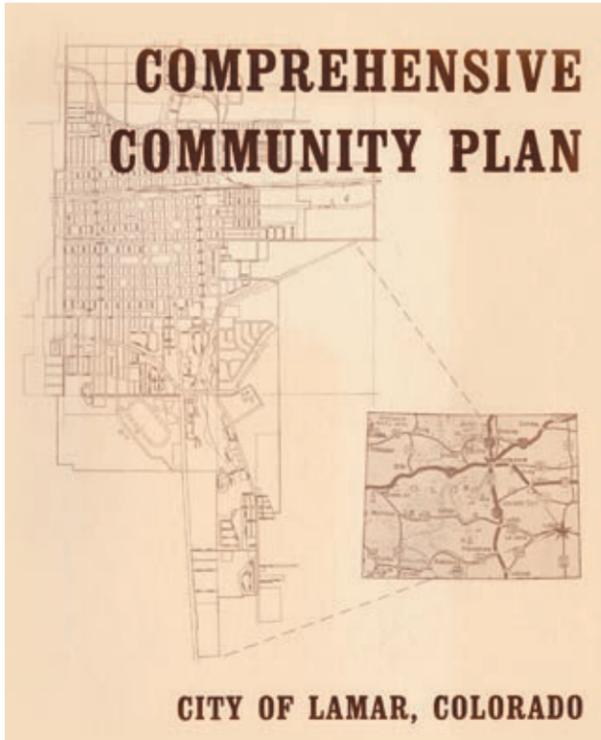


# Our Social Economic Analysis Approach

- ▶ Traffic modeling to determine any potential diversion of traffic
- ▶ Case studies of projects similar to US 287
  - Similar population characteristics
  - Similar business mix
  - Similar project objectives
- ▶ Face-to-face interviews with local businesses
- ▶ Consider City's existing & future land use and zoning plans



Overall impact of bypass projects for communities (of 141 nation-wide studies).