

Use It or Lose It.



**It takes two seconds
to buckle up. Start the
habit and save...**

Your Money

- The minimum fine for not buckling up in Colorado is \$65 per violation.
- During Click It or Ticket enforcement periods in 2009, cops wrote 17,205 seat belt tickets.
- If 9 out of 10 Coloradans buckled up, the state could save \$111 million dollars per year.

Your Life

- In 2009, 175 unbuckled people died in traffic crashes in Colorado. If they had been buckled up, nearly half would have lived.
- You are twice as likely to survive a traffic crash and avoid serious injury if you wear a seat belt.
- 7 out of 10 unbuckled victims were fully or partially ejected from their vehicle.
- If 9 out of 10 Coloradans buckled up, 32 lives could be saved each year.



Start the Habit. Seat Belts Save Lives.

www.SeatBeltsColorado.com

