



Proclamation

WHEREAS, the Colorado Byways program is a statewide partnership intended to provide recreational, educational, and economic benefits to Coloradans and visitors with a system of outstanding touring routes in Colorado; and

WHEREAS, Colorado Byways' vision is "guiding travelers to experience and be inspired by treasured places that comprise Colorado's Scenic and Historic Byways;" and

WHEREAS, the Colorado Byways includes 25 designated byways, giving Colorado more national designations than any other state; and

WHEREAS, Colorado Byways is nationally recognized as a leader of the scenic byways movement and it is the recipient of numerous state and national awards; and

WHEREAS, over 20 years, Colorado has received almost \$18 million in National Scenic Byways Program grants with more than \$4.5 million matching funds for economic development and sustainable, livable communities; and

WHEREAS, more than 325,000 acres have been protected through voluntary conservation easements along these byways through a statewide plan; and

WHEREAS, Colorado Byways advance Tourism, a key industry, and in 2012 Colorado welcomed more than 60 million visitors who spent nearly \$17 billion; and

WHEREAS, the Synergy of the Colorado Byways increases regional effectiveness and promotes rural tourism, economic development, scenic conservation, historic preservation, and recreation;

Therefore, I, John W. Hickenlooper, Governor of the State of Colorado, do hereby proclaim February 14, 2014,

COLORADO SCENIC AND HISTORIC BYWAYS COMMISSION DAY

in the State of Colorado.



*GIVEN under my hand and the
Executive Seal of the State of
Colorado, this fourteenth day of
February, 2014*

A handwritten signature in black ink, reading "John W. Hickenlooper".

*John W. Hickenlooper
Governor*